

# COMMUNITY COALITION ALLIANCE



An Alliance of Florida Coalitions  
www.ccafl.org

## SOUTHEAST NEWS

The CCA is an alliance of community anti-drug prevention coalitions in 19 Florida counties that works to assist all member counties with sharing ideas, learning from one another, and implementing Environmental Strategies to reduce and prevent alcohol and other drug use.

**MISSION:** *To serve as the collective voice of community coalitions in Florida while valuing the unique identity of each member of the Alliance while working towards the health and wellness of all Floridians.*

**SOUTHEAST MEMBERS:** Substance Abuse Free Indian River, Okeechobee Substance Abuse Coalition, and Roundtable of St. Lucie County



### SE- Edition 1

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### REGIONAL UPDATES

Thank you for viewing the first edition of the CCA Southeast Regional Newsletter! The CCA Southeast started in May 2014 with funding from the Southeast Florida Behavioral Health Network. Since developing the Southeast chapter, the 3 participating coalitions and CCA staff have been hard at work developing regional prevention strategies and preparing for implementation in the respective communities.

The process started by conducted a [Needs Assessment of the Southeast Region](#) to identify current alcohol and other drug trends, followed by a [Resource and Capacity Assessment](#) of the Southeast Region's current prevention initiatives to learn what was already in place. Working together, the coalitions developed a [Logic Model](#) through the data gathered during the needs assessment process, and a [Regional Action Plan](#) that works to target target middle and

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high school aged students' use of marijuana and alcohol with the intent of increasing their school performance, as this was determined to be a major need in the region using the Strategic Prevention Framework. The Action Plan includes environmental strategies for prevention coalition partners, as well as prevention programs implemented by local providers, that will all work together to decrease alcohol and other drug use not only in the local communities, but across the region as well.

We are excited to announce that strategy implementation has begun! Here is a glance at a few of the initiatives starting up in Indian River, Okeechobee, and St. Lucie Counties.

## KNOW THE LAW

**Know the Law** is a class for students and parents that provides education surrounding alcohol and other drug laws, i.e. consequences from breaking the law, rules, regulations, etc. The class is typically given in school settings by School Resource Officers.



**KNOW** *the* **LAW**

## FRIDAY NIGHT DONE RIGHT- No Alcohol. No Dope.



Friday Night Done Right- No Alcohol. No Dope. is a Social Norming Campaign that promotes the message that most teens do not drink and use drugs in order to have a good time. Along with campaign messaging, Friday Night events are held for teens that are fun, educational, and alcohol and drug free.

**PARENTS  
WHO HOST  
LOSE  
THE MOST**



## Parents that Host, Lose the Most

Parents that Host, Lose the Most is a public awareness program educating communities and parents about the health and safety risks of serving alcohol at teen parties.

# SPOTLIGHT: OKEECHOBEE SUBSTANCE ABUSE COALITION STARTS UP FRIDAY NIGHT DONE RIGHT!

At the 3<sup>rd</sup> Annual YOUNIFIED Rally held at Osceola Middle School on Saturday, January 17<sup>th</sup>, the Okeechobee Substance Abuse Coalition kicked off Friday Night Done Right!



THIRD ANNUAL  
**YOUNIFIED**  
YOUTH 2015 RALLY

FEATURING:

**RANDOMHERO**  
@RandomHeroBand

With Guest Speaker  
**Jeremy Ellis**  
@Jeremy\_gg

**SATURDAY, JANUARY 17<sup>TH</sup>**  
5:30PM @ OSCEOLA MIDDLE SCHOOL GYMNASIUM  
**FREE EVENT!** FREE FOOD AND DRINKS  
TONS OF GIVEAWAYS!

/YOUNIFIED.YOULHEVENT FOR INFO CONTACT (863) 634-6523  
bring canned foods to help support our local hungry and receive an extra chance to win big!



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## SOUTHEAST NEWS

The CCA is an alliance of community anti-drug prevention coalitions in 20 Florida counties serving 23 counties that works to assist all member counties with sharing ideas, learning from one another, and implementing Environmental Strategies to reduce and prevent alcohol and other drug use.

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**SOUTHEAST MEMBERS:** Substance Abuse Free Indian River, Martin's Drug and Alcohol Awareness Committee, Okeechobee Substance Abuse Coalition, and Roundtable of St. Lucie County

### Southeast, Fall 2015

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### REGIONAL UPDATES

Thank you for viewing the fall edition of the CCA Southeast Regional Newsletter! We are excited to welcome the Martin County Board of County Commissioners' Drug and Alcohol Awareness Committee to the CCA Southeast team, working to build coalition capacity and implement strategies in Martin County. Other exciting news includes the Substance Abuse Prevention Network in St. Lucie County was recently awarded a Drug Free Communities Mentoring grant with a CCA member coalition from the Northeast, the Hernando Community Coalition, serving as the Mentor. The funding will be used to assist the Substance Abuse Prevention Network in developing the capacity to become a Drug Free Communities coalition grantee. Substance Abuse Free Indian River Collaborative has welcomed a new Coalition Coordinator, Cyndee Alves, to the ranks to lead coalition prevention efforts in Indian River County and the Okeechobee Substance Abuse Coalition has welcomed a team of individuals to their staff!

The CCA Southeast has recently updated a Resource and Capacity Assessment for the Southeast Region identifying current prevention efforts and has completed the second needs assessment of the region. The documents can be viewed at: [www.ccafl.org](http://www.ccafl.org). Additionally, the group has updated the Regional Logic Model and Regional Action Plan, also available for download on the website.

Over the next coming months, the coalitions will be working to develop the Lock It Up campaign, encouraging parents to lock up their alcohol in the home.

## Indian River County- Substance Abuse Free Indian Rive Collaborative

The Safir Collaborative recently held an event at a football game at Vero Beach High School. Friday Night Done Right took place during the pre-game festivities. There were grilled hot dogs, ice-cold water, chips, t-shirts and fun activities. A big thank you to Principal O'Keefe, Coach Jankowski and our wonderful coalition members and volunteers for making this event a success!



## HEY, PARENT.

My Teen Isn't Allowed to Drink Alcohol.



## Not Even at Your House.



Talk to other parents.  
Over half of Indian River County high school students who reported alcohol use say their usual drinking location is "someone else's house".

Source: Florida Youth Substance Abuse Survey

**Safir Collaborative**  
www.safirc.org

The group is kicking off No One's House, a parent to parent social norming campaign that gives parents a voice and lets their peers know they are not ok with underage drinking.

Parents can take the pledge at [www.nooneshouse.com](http://www.nooneshouse.com) and select SAFIR Collaborative to let others know they will not allow teen drinking at their house or provide alcohol to youth.

**No One's House**  
is a safe place for teen drinking.



**Safir Collaborative**

## **Martin County- Martin County Board of County Commissioners' Drug and Alcohol Awareness Committee**

Martin County will be working this year to develop coalition capacity, as well as implement Know the Law in the County. Additionally, in partnership with the Palm Beach County Substance Abuse Coalition the group is working to hold to Youth Summits, one this fall and one in the Spring. The group just came on board with the CCA Southeast in September of 2015 will be working closely with the CCA's Director to on items such as Board development and identifying partners of SAMHSA's 12 sectors of the community.



## **Okeechobee County- Okeechobee Substance Abuse Coalition**

Okeechobee has been busy this year, from hiring a new team (pictured below) to developing a new website ([www.osacfl.com](http://www.osacfl.com)), the coalition is working to increase their presence in the county.



Know the Law classes have started in Okeechobee County at both Okeechobee High School and the Okeechobee Achievement Academy. From August through October, 25 9<sup>th</sup> graders, 125 10<sup>th</sup> graders, 11, 11<sup>th</sup> graders and 7 seniors have taken the course, totaling 168 students.





The OSAC is implementing Friday Night Done Right in the county, with a recent event being a Halloween contest party for teens.

## ***St. Lucie County- Substance Abuse Prevention Network- Roundtable of St. Lucie County***

St. Lucie County hosted a Friday Night Done Right event, Leaders Limo Scavenger Hunt, in partnership with Sword Ministries, Boys & Girls Club Infinity Teen Center, Boys & Girls Club Chuck Hill Unit, Dukes Resource Center had two teams, and PACE Center for Girls. The kids took limos and met with several of the County leaders who discussed what they do and how they got where they are today.





The Teen Fall Festival will be held on Friday, October 30th, 2015 from 6:00pm to 9:00pm at the River Walk Center in Fort Pierce, Florida. The event is for 13-18 year olds and will include a Live DJ, Photo Booth, Costume Contest, Games and more. This festival is part of the Substance Abuse Prevention Network's "Friday Night Done Right – No Alcohol, No Dope" Campaign, a social strategy to show youth they can have fun without abusing illegal substances. The theme of the event is: "Stars that Shine" and is aimed at encouraging youth to attend the event dressed as people they admire, such as movie stars, law enforcement, mentors and even family members. Youth are encouraged to dress like those that have great influence in their lives.